



In 2011, New Zealand will host one of the world's biggest sports events – Rugby World Cup. We're expecting more than 85,000 international visitors, and many of them will be business people.

With 48 games of world-class Rugby and a nationwide festival in full swing, there'll be plenty to see and do. It'll be a great opportunity to enjoy one of the world's biggest sports events in one of the world's best destinations - and make business connections at the same time.

New Zealand 2011 Business Club

When you join the New Zealand 2011 Business Club you'll be given the opportunity to connect with like-minded business people at events tailored to your interests.

We'll tell you about events that fit your itinerary - whether you're following a team, attending a conference or stopping in to see friends and family. The diverse programme will showcase the best New Zealand has to offer, from wine and food, arts and culture, to golf, horse racing, yachting and lots more!

Membership is free and open to all business people visiting New Zealand in 2011. The New Zealand 2011 Business Club will help you make the most of your time in New Zealand, personally and professionally.

How do I join?

If you're a business person planning to visit New Zealand in 2011, you'll register at:
www.nz2011.govt.nz/cms/get-involved/nz2011-business-club/register_form

We'll ask which team you're following, your business and personal interests, whether there's anything in particular you'd like to experience while you're here, and if you'd like to attend business networking opportunities during your stay.

We'll then send you information on a series of events we think you'll enjoy and which fit your itinerary. It's up to you how many you attend.

New Zealand business people can get involved by organising hosting opportunities and attending events as hosts. If you are a Kiwi business person keen to host or engage with visiting businesspeople in 2011, we're keen to hear from you. Visit:
www.nz2011.govt.nz/cms/get-involved/register-your-interest