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## 1<sup>st</sup> German-South African Business Forum

November 30<sup>th</sup> to December 1<sup>st</sup>, 2009

Siemens AG, Otto-Hahn-Ring 6, 81730 Munich

**SIEMENS**

## Draft Programme

November 5<sup>th</sup>, 2009

[www.dsawf.de](http://www.dsawf.de)

(Alterations to be reserved. The conference language is English.)

## **OFFICIAL WELCOME NOTE**

### **from the Federal Ministry of Economics and Technology on the occasion of the 1<sup>st</sup> German-South African Business Forum in Munich**

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“The Giant on the Cape” is a popular metaphor in Germany for the great role and the influence of South Africa on the continent of Africa, as well as for its enormous economic potential.

South Africa's strength lies firstly in its strategic raw materials, which are of such importance for the entire world. And then there are the industries which further process minerals, including the automotive sector, and not least the services sector, which also help to make South Africa's economy the most modern of the entire continent.

Despite this, the global economic crisis has badly affected South Africa and pulled it into recession. The mining sector, which accounts for half of South Africa's exports, is hardest hit. And the manufacturing sector is not far behind it. However, forecasts for 2010 suggest a return to growth.

Following the election of President Zuma, the political environment can continue to be described as stable and predictable. It looks very much as though the policy of financial and economic consolidation pursued in the past will be continued. This will create further confidence. And it will provide a good foundation on which to further deepen economic relations between Germany and South Africa. The German-South African Business Forum, the first event of its kind, will offer an outstanding opportunity for this.

There have traditionally been quite a number of German firms based around the Cape; South Africa has for many years been Germany's most significant trading partner in Africa by a long way. In 2008, our bilateral volume of trade amounted to € 12.6 billion, a rise of just under 9% compared with 2007. In the other direction, Germany (alongside the United States) is South Africa's most important trading partner. However, the global impact of the economic crisis is also reflected temporarily, at least for 2009, in our bilateral trade figures. In response, the German Government has improved the possibilities to grant export credit guarantees in its stimulus package, and this should help to alleviate the consequences of the economic crisis.

But South African-German economic relations are not restricted to trade alone. Both countries are attractive locations for investment. At present, several hundred German firms or subsidiaries, particularly in the automotive, chemicals, mechanical engineering, electrical engineering and services sectors, are established in South Africa, employing more than 70,000 people. The stock of German investment amounted to around € 4 billion at the end of 2007. As South Africa is hosting the FIFA World Cup 2010, we can expect a rise in investment in infrastructure and in the supply of energy and water – in fact, German partners have already been heavily involved in the preparations. This is resulting in increased business opportunities for German firms, which can generate additional direct investment. A bilateral investment treaty has been in force since 1998, creating the possibility to provide investment guarantees, and this is also improving the environment for German firms investing in South Africa.

Investments are not a one-way street. South Africa is also investing in Germany. The stock of South African investment in Germany amounted to around € 725 million at the end of 2007. We believe that there is certainly potential for more investment from South Africa in Germany.

The Federal Ministry of Economics and Technology wishes the First German-South African Business Forum every success, and hopes that the participants benefit from a host of interesting information and a stimulating exchange of views, and that the outcome of this will feed into the regular intergovernmental consultations.

We would like to thank the following companies for their generous support of the 1<sup>st</sup> German-South African Business Forum 2009:

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**Monday, November 30<sup>th</sup>, 2009**

(Business-to-Business Meetings parallel to the panels in the foyer)

**09:00 - 10:00**

**Registration and Welcome Coffee**

**10:00 - 11:00**

**Opening Session**

**Prof. Dr. Siegfried Russwurm**

Member of the Board, Siemens AG

**Martin Zeil**

Minister, Bavarian Ministry of Economic Affairs,  
Infrastructure, Transport and Technology

**H.E. Sonwabo Eddie Funde**

Ambassador of the Federal Republic of South Africa to the  
Federal Republic of Germany

**Welcome Address**

**by**

**H.E. Jacob Zuma**

President of the Republic of South Africa

(Video Message)

**H.E. Dieter W. Haller**

Ambassador of the Federal Republic of Germany to the  
Republic of South Africa

**Prof. Dr. h.c. Jürgen E. Schrempp**

Chairman, Southern African Initiative of German Business  
(SAFRI)

**11:00 - 11:45**

**Networking Coffee Break**

11:45 – 12:45

**Keynote Session:  
Perspectives for the German-South African Business  
Relations**

**Rainer Brüderle** (tbc)

Minister, Federal Ministry of Economics and Technology  
(BMWi)

**Dr. Rob Davies** (tbc)

Minister, Department of Trade and Industry (DTI)

**Jerry Vilakazi**

Chief Executive Officer, Business Unity South Africa (BUSA)

12:45 – 14:00

**Networking Lunch Break**

14:00 – 15:30

**Panel 1: South Africa – Partner for Trade and  
Investment**

**Moderation &  
Introduction**

**Prof. Dr. Anton Kathrein**

Chief Executive Officer and Owner, Kathrein-Werke KG,  
Vice President, Chamber of Commerce and Industry for  
Munich and Upper Bavaria

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**Sven Moeller**

Chief Executive Officer, ThyssenKrupp Engineering (Pty) Ltd.,  
President, Southern African-German Chamber of Commerce  
and Industry (SAGCC)

**Dr. Martyn Davies**

Chief Executive Officer, Frontier Advisory (Pty) Ltd.

Department of Trade and Industry

South African Business Representative

15:30 – 16:15

**Networking Coffee Break**

16:15 – 18:00

**Parallel Sessions**

<b>Panel 2a: Energy</b>
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**Moderation & Introduction**

**Thomas Kraneis**

Executive Director Customer Relationship Management,  
Lahmeyer International GmbH,  
Member of the Board,  
German African Business Association (Afrika-Verein)

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**Jörn Falbe**

Vice President New Ventures Midstream, PetroSA

**Dr. rer. techn. Dieter Feldmann**

Project Manager Globalization  
&

**Burkhard Beyer**

Business Development Manager,  
EFR - Europäische Funk-Rundsteuerung GmbH  
*"Holistic Approach to Wireless Wide-area and Local Power  
Management and End User Education for Energy Awareness"*

**Dr. Hans Dieter Hermes**

Head of Vattenfall Carbon Fund,  
Vattenfall Europe Generation AG  
*"The Vattenfall Carbon Fund - Activities in Carbon Mitigation  
Projects"*

**Dion Govender**

Chief Executive Officer Energy Sector,  
Siemens Southern Africa (Pty) Ltd.

SASOL

ESKOM

National Energy Regulator of South Africa (NERSA)

Central Energy Fund (CEF)

16:15 – 18:00

**Parallel Sessions**

**Panel 2b: Security Trends in the Public Sector**

**Dr. Gisela Fuchs**

Chief Executive Officer,  
Siemens IT Solutions and Services

**Harald Jung**

Chief Executive Officer, PS Civil and National Security,  
Siemens IT Solutions and Services

**Marco Lippuner**

Chief Executive Officer,  
Siemens IT Solutions and Services South Africa (Pty) Ltd.

**Dr. Georg Haubs**

Chief Executive Officer,  
Rohde & Schwarz Professional Mobile Radio GmbH

**Jens Fromm**

Projektleiter Identity Management, Fraunhofer Institut  
Department of International Relations and Cooperation  
Department of Home Affairs  
Department of Defence

19:00

**Dinner Reception at the**

**Hilton Munich Park**

**Guest of Honour:**

**Ibrahim Patel**

Minister, Department of Economic Development (tbc)

(Bus Transfer to the Venue will be provided)

**Tuesday, December 1<sup>st</sup>, 2009**

(Business-to-Business Meetings parallel to the panels in the foyer)

**08:30 – 09:30**

**Registration and Welcome Coffee**

**09:30 – 10:30**



**Afrika-Verein Round Table:  
Experiences of SMEs in South Africa**

**organised by**



**Moderation &  
Introduction**

**Dr. Michael Birnbaum**

Chief Executive Officer, KanAm International GmbH

**Michal Baumann**

Managing Director South Africa, MTU SA (Pty) Ltd.

**Harald Benver**

Director Mining, RAIL.ONE GmbH

**Frank Eduard Josef Molter**

Managing Director, Hightex GmbH

**10:30 – 11:00**

**Networking Coffee Break**

11:00 – 12:30

**Panel 3: Health Care**

**Moderation &  
Introduction**

**Matthias Boddenberg**

Chief Executive Officer, Southern Africa German Chamber of  
Commerce and Industry (SAGCC)

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**Sabine Dall'omo**

Sector Cluster Controller Health Care Sector  
Siemens Southern Africa (Pty) Ltd.

**Fabiola Bellersheim**

Segment Advisor e-Health, Giesecke & Devrient GmbH  
*"Smart Card based eHealth Network"*

**Ayanda Swana**

Regional Project Manager Africa, Asia and Australasia,  
Boehringer Ingelheim GmbH

**Michael Koller**

Chief Executive Officer,  
MMM Münchener Medizin Mechanik GmbH

**Dr. Victor Litlhakanyane**

Executive Director, Netcare Ltd.  
*"Private Public Partnership to improve Healthcare on the  
African Continent"*

12:30 – 14:00

**Networking Lunch Break**

14:00 – 15:30

**Parallel Sessions**

<p><b>Panel 4a: Water and Sanitation</b></p>
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**Moderation & Introduction**

**Dieter Ernst**

Chief Executive Officer, Berlinwasser International AG,  
Member of the Board, German Water Partnership  
Chairman BDI-Working Group on Development Policy

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**Dieter Ernst**

Chief Executive Officer, Berlinwasser International AG

**Tefetso Phitsane**

Deputy Chairman of the Board, Bloem Water

**Friedrich Enkert**

Sales Manager CEE,  
Seba Dynatronic Mess- und Ortungstechnik GmbH  
*“Experiences and Obstacles with the Export to South Africa  
from the View of Manufacturers of Test Instruments”*

**Janine Nölting**

LindsayKeller Attorneys

**Charles Henderickx**

Business Development, Cluster Africa,  
Siemens Southern Africa (Pty) Ltd.

**Silas Mbedzi**

Chief Executive Officer, uMhlatuze Water

14:00 – 15:30

**Parallel Sessions**

**Panel 4b: Infrastructure**

**Moderation & Introduction**

**Michael Stumpf**

Managing Director,  
European Center for Aviation Development ECAD GmbH

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**Stuart Clarkson**

Chief Executive Officer, Siemens Southern Africa (Pty) Ltd.  
*“Capacity Plus – Optimizing Airports in the Run-Up of the upcoming FIFA World Cup”*

**Khomotso Phihlela**

Chief Executive Officer, Transnet National Ports Authority

**Jan von Allwörden**

Head of Department Underwriting, Export Credit Guarantees,  
Euler Hermes Kreditversicherungs-AG

**Ulf Schulte**

Director Transportation Planning and Technology,  
Dornier Consulting GmbH  
*“Urban Development in Large Cities - The Challenge to Safeguard Mobility”*

DB Konzernsicherheit GmbH

Grinaker LTA

eThekwini Municipality

Passenger Rail Agency of South Africa (PRASA)

15:30 – 16:00

**Closing Ceremony**

**Prof. Dr. Siegfried Russwurm**

Member of the Board, Siemens AG

**Tselane Mokuena**

Consul-General, South African Consulate General Munich

**H.E. Dieter W. Haller**

Ambassador of the Federal Republic of Germany to the  
Republic of South Africa