

E-BUSA Bulletin

MARCH/APRIL 2011

CONSENSUS ON STRUCTURED ENGAGEMENT

Message from the CEO

The BUSA-led Presidential Business Summit held on 16 March between government and business demonstrated a significant milestone that has been achieved between the two partners. What is encouraging is that both business and government are now in consensus in working together towards achieving an inclusive job-rich growth for all South Africans. However, after months of having thoroughly engaged on the economic issues at Nedlac - what remains urgent and critical is how do we move forward in implementing all that has been discussed. The time to talk the talk has passed, now we all have to walk the talk.

What is encouraging however, is that after the Summit we can now agree on a structured engagement, which the Deputy President of the country Kgalema Motlanthe outlined in January.



JERRY VILAKAZI BUSA CEO

Business and government are in consensus about urgent job creation and we are in agreement about the high levels of unemployment that they are unacceptable as clearly set out in the New Growth Path. We believe this is a time for hard choices and tough decisions - where we can look at policies that will assist in job creation. What will be critical is that we come with consensus that on all policy decisions are subjected to the test, because if these policies fail they will undermine job creation. President Jacob Zuma takes

this seriously and I believe business has no reason to doubt his commitment as he has said it in public and in private platforms. The president has spoken about jumpstarting the economy on the local and on the international front especially when we are going to be engaging with heads of state in the BRICS forum on the 13-14 April.

The BRICS Summit, is particularly significant in that it's the first time SA participates as a partner at this key regional heads of state meeting. SA has much to bring and that is a massive market as SA is strategically positioned on the continent and acts as a springboard to the rest of Africa. What we do need however out of this summit, is a commitment to the removal of NTBs. That will be a win for business.

See you at Council on 18 April!

CHAMBERS & MEMBERSHIP

BOARD OF TRUSTEES



Mteto Nyati
MD Microsoft SA

This month we focus on Mteto Nyati, the managing director of Microsoft South Africa, the local subsidiary of the world's largest independent software company.

Since taking up the position in September 2008, Mteto has emerged as a strong and articulate advocate on the use of technology to address government's service delivery challenges, improve educational outcomes and make businesses of all sizes more productive and profitable.

Mteto has been the driving force behind Microsoft's massive Broad-Based Black Economic Empowerment programme, which will see the company spend R500m to grow several small black-owned software companies over the next seven years.

Mteto came to Microsoft from a 12-year career at IBM, where he held a series of senior executive roles, including that of an executive director of IBM's South African operations and director of IBM Global Technology Services (GTS) for South and Central Africa, where his efforts saw him awarded IBM's prestigious Golden Circle for 2008.

Prior to that, he was Director of SMB Channels for Europe, Middle East and Africa at IBM European Headquarters in Paris.

Mteto matriculated from St John's College in Umtata in 1980. In 1982, he was given a scholarship by Afrox to study Mechanical Engineering, and achieved a BSc degree in Mechanical Engineering from the University of Natal in 1985. He was awarded a Rhodes Scholarship to study towards a Masters' degree in engineering in Germany in 1985, which he had to decline on account of his mother's poor health at the time. In 2004, he was named as one of the Yale

University's World Fellows on Global Leadership.

His interests include cycling, travelling, table tennis, writing (he is a published columnist), reading and coaching.

BUSA BoT and CII Dinner

On 29 March at the Sandton Sun Hotel, BUSA membership had a business interactive dinner that facilitated a discussion between Indian manufacturers and potential buyers from South Africa. About ten BoT had access to 17 Indian firms participating in the annual Power and Electricity World – Africa Exhibition. The dinner was organized by the Consulate General of India with support of the Confederation of Indian Industry (CII).

EMERGING REGIONAL POWERS



Signing of an MoU between China's CCPIT and BUSA, at the BUSA offices in Sandton on 28 March

Deputy CEO of BUSA Raymond Parsons led the BUSA delegation on the occasion of the Trade and Investment Mission by China Council for the Promotion of International Trade on 28 March 2011 in Johannesburg, South Africa . The Chinese delegation was led by Mr Xu Hubin Secretary-General of the China Council for the Promotion of International Trade (CCPIT). This meeting precedes the BRICS meeting which is taking place in Sanya, China on the 13-14 April. The business to business meeting which took place at the BUSA gave both delegations an opportunity to explore business SME synergies that could exist. This caucus takes place against a backdrop of a lot of untapped opportunities especially for medium sized enterprises. Parsons said; "We should encourage more interaction and form of partnerships and joint ventures between our medium sized enterprises to further strengthen our economic linkages."



The business to business meetings held between the CCPIT and BUSA members



Dr John Purchase with Mr Xu Hubin Secretary General of CCPIT and Chinese delegates



Mr Kganki Matabane Programme Director of the day with CCPIT delegates



A Chinese delegate with the CCPIT

Strengthening Oman-SA Business Links

On 12 to 14 March our executive director of Trade Policy Mr Gus Mandigora attended the Oman and South Africa business seminar, where the embassy of the Oman along with the South African Friendship Association (OSAFSA) had organized the event. Mr Mandigora said this event was important in strengthening and promoting bilateral business relations between South Africa and the Oman. Some of the key highlights of the business to business interaction was the agri-food and beverage's sector signing of a joint venture between an Omani consortium and the Johannesburg Fresh Produce Market to set up a storage and distribution centre at the Sohar Industrial Freezone to the tune of OR 16.8 million.

In addition the long envisaged bilateral Memorandum of Understanding between the Oman Chamber of Commerce and Industry (OCCI) and BUSA was finally signed.

E-tolling Systems

On March 24 this portfolio gave a presentation on GFIP-etoll systems. This presentation explored the impact that the proposed toll tariff will have on South Africa's economy and to provide recommendations going forward. At this meeting business was asked to provide a written submission on the matter which is to inform the steering committee in finalising its report due at the end of April 2011. BUSA is currently in the process of further expanding on its preliminary position and has invited members to provide any inputs they might have to BUSA. The BUSA e-tolling task team is scheduled to meet on Friday, 1 April 2011 where it will consider such inputs and attempt to finalise the document.

Members are advised that the deadline for sectoral/individual submissions is the **7th of April 2011** and that all direct submissions to the DoT should kindly be communicated to Mr Jordaan [*ruan.jordaan @busa.org.za*](mailto:ruan.jordaan@busa.org.za) ensure that all procedures are sufficiently followed

SOCIAL POLICY

ANTI CORRUPTION E-TRAINING

The E-training programme on Anti-Corruption will be launched on April 1st. Invitations to register the training programme will be forwarded to all member organizations in due course. Look out for the print and radio adverts that will communicate this programme.

ECONOMIC POLICY

RENEWABLE ENERGY

The National Energy Regulator (NERSA) has published for comment its consultation paper on the Review of Renewable Energy Free-in Tariffs. Members are requested to peruse the consultation paper and provide comment. Members are requested to submit their comments to Ms Cynthia Chikura –
Cynthia.chikura@busa.org.za

BUSA engages Competition Commission

Look out for the Business Consultative Forum with the Competition Commission where BUSA members will be on the panel

The Competition Commission will be hosting the Second Business Consultative Forum on the 6th of April 2011. The forum is aimed at creating a platform for the Commission to engage with business on the mandate of the commission and other pertinent issues which impact on business. This will give members an opportunity to fully engage with the Commission on issues that are of major concern to business. BUSA members represented on the panel include Mr Stavros Nicolaou, from Aspen a BUSA Board of Trustee member, who is very active in Trade Policy Committee, Mr Lambert Botha Director at Trade Law Chambers, who has been very active at BUSA for the past few years and having served BUSA at NEDLAC in the Trade and Industry Chamber.

LABOUR LAW AMENDMENTS

A BUSA Task team meeting on labour market policy review was held at the BUSA offices on 25 March. This is after a side meeting was held at Nedlac on 23 March. Here the terms of reference were signed off. A discussion on the policy themes was also held. It was noted that the issues in the Bills would be dealt with as a package deal at NEDLAC.

The agreed policy themes are as follows

- Employment Relationships
- Dispute Resolution
- Compliance and Enforcement
- Access to Employment
- Equity and
- Collective Bargaining

PR and Communications

A Business Fight Against HIV AIDS!

BUSA and SABCOHA partnered in February to set up a Communications Committee of the HCT Campaign which meets on a monthly basis. The terms of reference have already been drawn up.



- The committee will oversee the effective communication to the Business Sector and all other relevant stakeholders in respect of the HIV Counselling and Testing Campaign.
- Members are encouraged to visit www.sabcoha.org.za or and click on **bizwell** for the Business Sector Reporting Tool on the HCT Campaign. The Sabcoha Community Fund is another link you can go to where the Business Sector offers support for the delivery of HCT services.

To read more on these and other media statements disseminated to media by BUSA, kindly visit our website www.busa.org.za - click under Press Releases.

Calendar: April/May

6 April	<i>BUSA engages with Competition Commission</i>
5 & 7 April	<i>Nedlac – Social Policy</i>
8 April	<i>UN Economic Commission on Africa Brief: U.S. - Africa Trade and SA-US Forum Discussion from 10 – 12 at the BUSA offices</i>
13-14 April	<i>BRICS Summit Sanya, China</i>
18 April	<i>Council Meeting</i>
19 May	<i>BUSA AGM</i>

This newsletter is distributed by the BUSA in-house PR and Communications desk. We always welcome feedback. Contact – Ms Masego Lehihi at masego.lehihi@busa.org.za