

# Invitation

**BUSINESS MISSION TO EGYPT LED BY HER EXCELLENCY DEPUTY  
MINISTER OF TRADE AND INDUSTRY MS THANDI TOBIAS-POKOLO  
DATE: 29 NOVEMBER TO 1 DECEMBER 2009**

In North Africa Egypt is one of the key strategic partners for South Africa. The Egyptian market offers opportunities for South African business and also serves as a gateway to the Middle East and US market for South African products. The business mission will provide the South African business community with an opportunity to interact with the Egyptian business community and regulatory authorities.

In August 2009 South Africa signed a Memorandum of Understanding on Economic Cooperation with Egypt to enhance economic relations. The Memorandum of Understanding on Economic Cooperation highlights the commitment of both countries to improve trade and investment and facilitate business to business interaction. The Memorandum of Understanding on Economic Cooperation identified BPO&ICT, agro-processing, pharmaceuticals, tourism and services, inter alia, as key sectors to strengthen trade and investment between the two countries.

The North Africa Directorate cordially invites you to participate in a Business mission to be led by Deputy Minister Thandi Tobias-Pokolo to Egypt from 29 November – 1 December 2009. The focus of the business mission will be on agro-processing, pharmaceuticals, BPO&ICT, services and tourism.

We hope that you will be able to join us in Egypt and ask that you complete the declaration of interest form and return it to us by 16 September 2009.

For any further information please contact: **Mr Floyd Moloko, Tel 012 394 1468 ,  
Cell: 082 676 0665, email: [fmoloko@thedti.gov.za](mailto:fmoloko@thedti.gov.za) or Mr Thabiso Musa, Tel:  
012 394 1455, Cell: 072 524 0884, email: [tmusa@thedti.gov.za](mailto:tmusa@thedti.gov.za)**



**the dti**

Department:  
Trade and Industry  
REPUBLIC OF SOUTH AFRICA



# Invitation

I look forward to your favourable response.

Yours sincerely,



**Ms Portia Poulsen**

**Director: North Africa**

**International Trade and Economic Development**



**the dti**

Department:  
Trade and Industry  
REPUBLIC OF SOUTH AFRICA

