

**HYBRID**

TRADE & INDUSTRIAL POLICY STRATEGIES (TIPS)  
INVITES YOU TO A DEVELOPMENT DIALOGUE ON:

# THE ROLE OF MASTERPLANS IN INDUSTRIAL POLICY

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234 LANGE ST, NIEUW  
MUCKLENEUK, PRETORIA, + ZOOM  
SOUTH AFRICA



WEDNESDAY 10 JULY 2024  
11:00 AM - 13:00 PM (SAST)



Trade & Industrial Policy Strategies (TIPS) invites you to a hybrid Development Dialogue on **The Role of Masterplans in Industrial Policy**

Date: **Wednesday 10 July 2024 at 11:00 – 13:00 AM (SAST)**

**Moderator: Saul Levin (TIPS)**

**11:00 – 11:10 Opening Remarks: Zukiswa Kimani (the dtic)**

**11:10 – 12:30 Presentations and discussion:**

- **Neva Makgetla (TIPS)** – Outcomes of the Masterplans evaluation
- **Lunga Msengana (TIPS)** – Insights from Masterplan Project Management Unit on lessons learned from implementation
- **Rudi Dicks (The Presidency)** – Discussant

**12:30 – 12:55 Discussion**

**12:55 – 13:00 Closure**

## BACKGROUND

This Development Dialogue will evaluate some of the key lessons learned from implementation and the thinking around how we should locate master plans in our industrial policy and some of the key insights from the TIPS evaluation of Masterplans.

It will look at the issues that the project management unit are dealing with on master plans as well as successes and how to better align them with industrial policy. Including the critical role of the PMU, the implementation process and the governance structures while highlighting how we work together and better with all relevant stakeholders to revitalise South Africa's economy and society through Master Plans.

TIPS Dialogues bring together academics, policymakers, civil society organisations, workers, and practitioners to discuss important issues and share ideas on industrial policy. TIPS is partnering with the Department of Trade Industry and Competition (**the dtic**).

If you wish to join, in-person at TIPS offices, 234 Lange Street, Nieuw Muckleneuk, Pretoria, South Africa or virtually please,

[Click here to register](#)

FOR ENQUIRIES - [Cynthia@tips.org.za](mailto:Cynthia@tips.org.za)

## ABOUT THE SPEAKERS

### Moderator

**Dr Saul Levin** is the Executive Director of TIPS since 2014. He has a PhD in Development Studies from the University of Johannesburg, with his thesis on industrial financing. Saul has held senior posts in several government departments.

### Presenters

**Zukiswa Kimani** is the Chief Director: Industrial Policy at **the dtic** responsible for managing, evaluating and developing South Africa's industrial policy. She is an expert in Industrial Policy and Sector Strategy with a demonstrated history of working in government administration. Skilled in research, policy analysis, government, strategic planning, and project management. She is an operations professional with a Master's degree focused in Development Economics and International Development from The Australian National University.

**Dr Neva Makgetla** is a senior economist at TIPS. Makgetla has published widely on the South African economy and worked for many years in government.

**Dr Lunga Msengana** is the PMU Head at TIPS. He is a Professional Engineering Technologist, he has worked as a technician, business analyst, engineer and project manager. He has had opportunities to work for Denel, Saab Tech, Molapo Technology, and Vodacom as well as more recently as Project Portfolio Manager for Eskom.

**Rudi Dicks** is the Head of the Project Management Office (PMO) in the Private Office of the President. He is responsible for supporting the implementation of the Presidential Jobs Summit Framework agreement, the President's Youth Employment Initiative as well as unblocking regulatory challenges that impact on employment and economic growth. His previous roles have been as Deputy-Director General at the Department of Planning Monitoring and Evaluation as well as Executive Director of the National Labour and Economic Development Institute (NALEDI) which is the research arm of COSATU.

About the Development Dialogue Seminar Series: The objective of the seminar series is to provide a platform to share views and ideas on development and policy issues. These seminars are geared towards individuals that are involved in the policy development process. To access the presentations of seminars which have already taken place, visit the [TIPS website](#) under events. This Development Dialogue will be held in a hybrid format allowing for both in-person and virtual participation.



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Trade, Industry and Competition  
REPUBLIC OF SOUTH AFRICA

